

SRG SSR <Hackdays /> 2021

Questions and answers (Q&A)

SRG is organising Hackdays 2021 on the topic of "Changing media consumption".

1. When and where is the event taking place?

Hackdays will take place completely online. We will meet around noon on 17 March 2021 for the kick-off session during which the challenges and ideas will be chosen and the teams will be formed. The actual Hackdays will be held on 25 and 26 March 2021. We will then celebrate the winning projects during the evening of 31 March 2021.

2. Do I have to be able to code?

No, we are also looking for skills such as design or concept development as well as media knowledge and even experience with multimedia learning. An open mind and a flexible willingness to give things a try are important.

3. Do I have to provide my own challenge or idea?

You are very welcome to provide project ideas. However, during the kick-off session you can also join the team whose challenge or project idea you like the most (see next question).

4. How will the teams be formed?

There are a number of options:

- You present your own challenge or idea in a brief pitch during the kick-off session and convince others to join your team. (Please ensure that, when you register, you state that you will be providing your own idea.)
- You join the team on whose project you would like to work.
- You already have a team and a project and you get to work straight away.
- You go it alone and complete your project independently.

5. Can I continue to work on a project of my own that I have already started?

Of course. You will have a greater chance of winning if your idea fits in with the main topic of #ChangingMediaConsumption and/or sub-topics such as #DataScience #AudioGamification #AI #BigData #SocialMedia #Robotics #VirtualReality #Connectivity #Mobility #IoT or #Esports and can be executed with the existing APIs.

6. Will the idea and its development belong to me (intellectual property)?

Yes, but please remember: that as soon as you begin working on it during your working hours, the code you write and other outputs will belong to your employer. Any videos produced during Hackdays may be further used by SRG SSR and published. All other information can be found in the conditions of entry.

7. What if I have questions about the APIs?

People will be available to answer your questions and help you.

8. What platforms will be used?

For the registration process: Typeform and Mailchimp. During the event: Sparkboard (hackdays.sparkboard.com), Slack and Zoom.

9. What can I win?

Apart from the inspiration and valuable experience that everyone will gain, the first three places will be awarded an SRG SSR certificate.

10. How old do I have to be?

You must be at least 18 years old to participate in Hackdays.

11. What equipment do I need to provide?

You will have to work online and provide all the hardware and software and stable Internet access yourself for the work you do on concepts and prototypes.

12. Who do I contact with further questions?

We will be happy to answer your questions. Please email us at hackdays@srgssr.ch

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